

Manufactured Housing Association of Oklahoma

WHY be a member of the Manufactured Housing Association of Oklahoma?

"Voice of the Industry in Oklahoma"

What is the Manufactured Housing Association of Oklahoma?

The Manufactured Housing Association of Oklahoma (MHAO) is a non-profit trade association serving the manufactured housing industry in Oklahoma. The MHAO is the only organization through which members can unite, pool their resources, exchange ideas, work together toward defining objectives and improve the skills and techniques used in building and preserving a more rewarding manufactured housing industry.

Strength In Numbers

The Association creates increased political strength at both the state and federal level and assists its members on a local level to develop strength in numbers within their communities.

Unity

Dealers, manufacturers, manufactured home communities, service/supply companies, lenders, transporters, insurers, developers, and friends of the industry all create a united front to insure a healthy business climate within our state for all segments of our industry.

Headquarters Centrally Located

The Associations office is located near the legislative, state regulatory and the executive branches of government. That is where decisions that directly affect your business.

Renewed Spirit

The Association emphasizes full participation by all industry groups and individuals in solving problems and meeting our mutual challenges and in taking advantage of our collected opportunities.

Renewed Commitment

The Association has renewed its commitment to serve and protect the interests of its membership and to promote more widespread public acceptance of the quality, safety and economics of the manufactured home.

Why Join the Manufactured Housing Association of Oklahoma?

Membership in the MHAO provides:

1. Strong state and national legislative and government relations representation.

The MHAO keeps close watch on proposed legislation and works to prevent passage of legislation which would be harmful and works toward passage of favorable legislation. MHAO keeps legislators informed on issues affecting the manufactured housing industry and works to develop and maintain good relationships with the legislature and government regulatory agencies.

2. Political strength at the local level. The MHAO often works with local officials acquainting them with the industry's products and its importance to the economy and the housing needs of Oklahomans. The Association works to influence favorable local ordinances and to eliminate local ordinances that are discriminatory, antiquated or exclusive.

3. Regular communications about the industry and the activities of the Association.

MHAO members are kept informed of state, national and local news of importance through a regular newsletter, special bulletins and various business meetings.

4. Continuing professional education and development. MHAO plans to offer educational and informational seminars on a regular basis to keep its members informed and update them on new techniques that can help increase sales and profits, and to alert them to changes that may affect the industry.

5. Opportunities to be together, exchange ideas and discuss industry challenges.

The MHAO holds regular meetings of its board of directors, committees, annual convention and general membership meeting through which the opinions and interests of its members can be constructively directed toward collective and unified industry action.

6. Ongoing public relations programs. MHAO conducts special projects, issues news releases, prepares industry reports, makes presentations before various groups, and from time to time implements industry sponsored advertising and public relations programs to help develop and improve the image of our industry and homes in the eyes of the public, elected and appointed officials and the media.

7. Code of Ethics And Standards of Practice. MHAO members subscribe to the MHAO Code of Ethics and agree to abide by the Code upon being accepted into membership. The Code sets forth the standards of truthful, fair and equitable business practices in dealing with consumers, advertising, service and competitors.

Membership Categories

The MHAO has eight categories of membership - Manufactured Home Retailers, Manufacturers, Financial Services, Insurance Agencies, Suppliers, Service Firms, Community / Developers, and Transporters. Dues are paid on an annual basis in an amount based on the category of membership.

Manufactured Housing Association of Oklahoma Membership

Dues are a very small investment when compared to the direct and indirect benefits of membership. What you get out of the Association will be directly proportional to what you put into it. Do not just be a member. Get involved and encourage others to get involved. You will be a part of a dynamic and productive trade association. Do not just sit back and wait for everyone else to get the job done.

The Association's leadership is dedicated to improving the industry's image through trade show exhibits, area programs, and strategic advertising and public relations. The Association is also committed to improve our legislative and governmental relations, attract a wider range of retail and wholesale financing in the state, hold professional educational programs and provide support for a complete full-time office operation.

For Further Information

Please contact the MHAO, 6400 S. Shields Blvd, Oklahoma City, OK 73149, or call 800/234-MHAO in Oklahoma City, Oklahoma. We will be happy to send you more information.

MHAO Mission Statement:

*“To advance the availability and ownership
of manufactured housing and
desirable sites throughout the state of Oklahoma”*